



Advertising and Sponsorship Rate Card

We have a range of great video, advertising and sponsorship opportunities for you. From as low as £99 plus vat, you'll get great brand awareness throughout Chiswick and beyond. Promotion includes through our website and social media channels. Videos are search engine optimised to appear on YouTube and Google.

Choose from:

Banner advert – 300px x 300px

- Great for brand awareness
- Minimum 10,000 impressions per month (rotates with other adverts)
- Appears in the sidebar on all editorial pages
- Appears in the footer on all pages
- Links through to your website
- Bookable monthly at **£99+VAT**

Feature in Seasonal Celebration Video

- New feature for 2020 – celebrating holidays
- Be seen where your customers are searching
- Videos are search engine optimised to appear on YouTube and Google
- Overview videos show e.g. "Christmas in Chiswick, 2020"
- Feature length is max 15seconds per company (total video length is max 120 seconds – up to 6 companies)
- Includes your logo, contact details and basic graphics
- Promoted on our website and social media channels
- Available from just **£149+VAT** per video per calendar season

Feature in annual 'Best of...' videos

- New feature for 2020
- Feature videos show e.g. "Best of . . . in Chiswick, 2020"
- Feature length is 15seconds per company (total video length is max 150 seconds – 8 companies)
- Videos are search engine optimised to appear on YouTube and Google
- Includes your logo, contact details and basic graphics
- Promoted on our website and social media channels (total 6 posts per week)
- Available for your business from just **£249+VAT** per video per calendar year
- 20% discount for inclusion in two or more annual feature videos

Bespoke Video adverts

- Showing customers your products and services
- Benefits from Chiswickbuzz branding
- Search engine optimised to appear on YouTube and Google
- Appear on search engines where & when customers are looking for your services
- Prices include banner advert on Chiswickbuzz (as above)
- Available in packages of 6 videos to maximise spread of search terms
- Use the videos for 2 months or more on your website, social media channels and emails
- Flexible scheduling depending on your requirements
- **2 monthly packages:**
 - 1x30 sec video from £99+VAT per month for minimum 2 months
 - 1x60 sec video from £149+VAT per month for minimum 2 months
 - 1x90sec video from £199+VAT per month for minimum 2 months
- **Annual packages:**
 - 6x30sec videos from £990+VAT (paid annually in advance) **saving £198**
 - 6x60sec videos from £1490+VAT (paid annually in advance) **saving £298**
 - 6x90sec videos from £1990+VAT (paid annually in advance) **saving £398**

Chiswickbuzz editorial video

- No up-front cost
- 3 minute video which appears on Chiswickbuzz as an editorial
- Chiswickbuzz has full editorial control
- Includes basic graphics
- You can use the video on your website
- **£319+VAT**

Your own bespoke video

- 3 minute branded promotional video featuring your products or services
- Customers love to be shown what you do or what you sell
- Search engine optimised to appear on YouTube and Google
- You have full editorial control
- Includes basic graphics (complex bespoke graphics available at additional cost)
- Appears as advertorial with other Chiswickbuzz editorial content
- Use video clips on your website & social media (depends on duration limits)
- Great value from just **£957+VAT** (subject to terms and conditions)

Sponsorships

Annual sponsorships are available for features on the Chiswickbuzz website. Packages vary depending on the feature selected. All packages benefit from promotion on our social media channels. Annual sponsorships are available for:

Individual 'Living In Chiswick' Features

Chiswickbuzz Monthly Business Newsletter

Chiswickbuzz Weekly Community Newsletter

Chiswickbuzz Daily Events Listing

For more information or to discuss your requirements, contact:

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